

Press Release
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Thonet website wins Annual Multimedia Award in silver

The Thonet website has received the Annual Multimedia Award in silver. A clear design, a well-conceived construction and high functionality: these core principles that represent the Thonet brand are also evident in the design of the homepage, which can be viewed at www.thonet.de. The award for the project was presented to the digital agency 21TORR from Reutlingen and Stuttgart in the competition's Websites/Portals category.

21TORR is an agency for digital branding, mobile solutions and e-business, with more than 85 employees developing multimedia applications for interactive media. They combine creative ideas with cutting edge technologies to generate networked, digital brand concepts. The agency that conceived and implemented the Thonet website has won this award several times for its work in past years.

The Annual Multimedia Award has been tracking the status of digital brand management and advertising for almost twenty years. It distinguishes trendsetting works in order to present standards, opportunities and future prospects in the industry.

More information about the Annual Multimedia Award is available at <http://www.annual-multimedia.de/>.

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