

Press Release

Frankenberg, January 2013

## **Warm and Comfortable: Classic Designs in ‘Pure Materials’**

**At the imm cologne 2013, Thonet will showcase expansions to its successful Pure Materials collection. The cantilever S33/S34 and the table set B 97 are new, completing the existing collection from the chair 32 and S 64 and the side table set B 9 a-d. Nickel-plated steel tubing, oiled wood, and distinctive, full-grain leather lend the series its unique character, through which signs of use become visible toying with the timely “Used Look”. In this way, every design classic from the Pure Materials series tells its own story of how beautiful and long-lasting objects have been used. Thonet plans to produce further classic pieces as well as current designs from its program using the new materials.**

A new finish creating a new look: unlike their standard counterparts, the tubular steel frames from the Pure Materials series are not chrome- but nickel-plated. Nickel reacts to touch and this special quality lends it a natural patina and gives the furniture a vintage feel. Each object becomes a unique piece, since each user leaves their own traces. The wooden parts of the Pure Materials furniture are oiled, both to enhance and to make visible the tactile qualities of the wood’s structure: those parts that are used the most are smoother than others, and this, too, creates ambience. Nubuck leather is used as a covering material and the upholstered parts are enhanced with a base padding before being covered, resulting in an extraordinarily comfortable feel. Even after short time of use, the upholstery will display folds, lending the leather an individual look. Sturdy stitched seams make for high wear-and-tear resistance and ensure the durability of the covers.

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